



EUROSTARS
HOTELS



EUROSTARS HOTELS ILLUSTRATION AWARD 1st edition

Subject: Eurostars Cities

THE HOTUSA GROUP, in collaboration with STABILO, sends out an invitation to take part in the 1st edition of the **Eurostars Hotels Illustration Award**. The winner of the competition will be the creator of the illustration which, in the opinion of the panel of judges, represents most faithfully the theme “Eurostars Cities”.

Alicante, Barcelona, Berlin, Brasilia, Brussels, Budapest, Buenos Aires, Cordova, Corunna, Huelva, Las Palmas de Gran Canaria, León, Lerida, Lisbon, Lucca, Madrid, Málaga, Mérida, Mexico City, Munich, New York, Oporto, Orense, Palencia, Paris, Prague, Regensburg, Rome, Santiago de Compostela, Saragossa, Segovia, Seville, Toledo, Valencia, Venice, Vienna. More than 30 cities from the Eurostars Hotels universe. With this 1st Eurostars Hotels Illustration Award we wish to pay tribute to the artistic and cultural wealth harboured by these cities. The prize-winning illustrations will comprise a travelling exhibition visiting some of the Eurostars Hotels and will serve, eventually, as decoration in guest rooms or public areas for current or future Eurostars establishments.

The 1st Eurostars Hotels Illustration Award establishes the following prizes:

1st Prize: € 3,000 and a set of STABILO products

9 Runner-up Prizes: A set of STABILO products valued at 270 euros and which comprise more than one hundred utensils for sketching and writing.

ENTRY CONDITIONS

1. All illustrators over the age of 18, regardless of nationality and country of residence shall be eligible for participation. No HOTUSA GROUP or STABILO employees or members of their families may participate.
2. Illustrations must keep to the DIN A3 format, i.e. 297 mm x 420 mm, or 11.7” x 16.5”. No illustrations differing in size by more than 20 mm (0.78”) from the stipulated measurements will be accepted. Illustrations may be presented in vertical or horizontal format.

3. The weight of the paper bearing the illustration shall not be less than 200 g/m².
4. All entries must be signed exclusively on the back, in order to maintain their anonymity for the judges.
5. Illustrations may not make any reference to any brand names.
6. The winning illustrations will be used for the purpose of decorating rooms and common areas of the establishments run by Hotusa Group. Additionally, Hotusa Group reserves the right to use the prize-winning illustrations for an exhibition which will travel to some of the Eurostars Hotels.
7. Each participant may present a maximum of three, unpublished illustrations, none of which have ever received a prize in any other event.
8. Illustrations may not be presented with *passepapier* surrounds or mounted on cardboard, although it is recommendable to have them sent with some rigid protection. The organization will exert all efforts to care for all works received, but shall not be held responsible for losses, theft, damage or any other act beyond its control which might occur during transit or while in deposit. Any insurance taken by participants to cover such accidents shall be at the expense of each participant.
9. The panel of judges shall comprise a representative from the Hotusa Group, a representative from Stabilo and three persons from the world of art and drawing, whose names will be publicly announced at the time the list of prize-winners is revealed. During the deliberation sessions prior to the ruling, the panel of judges will not know the identity of the participants.
10. Illustrations must be mailed to the Hotusa Group headquarters. No images in transparency form, laser photocopy or computerised supports will be accepted.

Participants must send their entries to:

Hotusa - Culture Department
Ref. Premio Ilustración
c/ Princesa, 58 Pral.
08003 Barcelona
Spain.

11. Participants must enclose a sheet containing the following data:

Full name
Address
Phone number
E-mail
Nationality
Title of the illustration (optional)

As soon as they are received, all entries will be duly coded in order to guarantee the authorship of the works.

The personal data supplied to HOTUSA GROUP by participants for their entry in this competition will be recorded in the data files belonging to HOTUSA HOTELS for the purpose of running this competition, sending out information concerning future competitions or editions, plus publication of the winners on-line or in any other form of advertising, promotion or publication for commercial or informative purposes in relation to this competition.

These files will have the requisite technical and human protection measures provided by current law. Any persons may exercise, free of charge, their rights of access, alteration, opposition or cancellation regarding their personal data by means of recorded delivery or similar, addressed as stated in the previous paragraph.

12. The deadline for reception of entries shall be **Friday, 26 October 2012**.
13. The results of the panel's decision will be communicated personally to each winner via e-mail or regular mail and will be published on the Eurostars Hotels website, www.eurostarshotels.com and on the corporate blog (<http://blog.eurostarshotels.com>) during the month of **November 2012**.
14. Following public announcement of the prizes, Hotusa, under no circumstances whatsoever, shall return any prize-winning illustration to its author. However, illustrations which have not received any prize may be collected at the Hotusa headquarters in Barcelona during a 60-day period as from publication of the prize-winning entries. Any entries remaining uncollected after that date will be destroyed.
15. It is understood that the participants, as authors of the works presented are the title-holders of the intellectual property pertaining to the works entered by them for the competition and that they have not assigned the rights to any third parties.

Participants shall expressly grant to Hotusa, should they be named prize-winners, the transferable intellectual property rights in their works, in particular those rights concerning reproduction, distribution, public announcement and transformation, for the maximum period permitted by law, worldwide.

The winner of the first prize and the runners up expressly grant to Hotusa and Stabilo the rights of reproduction and public communication of the images, authorising adaptation of the works selected. Similarly, they exclusively grant the use of the said works as decoration and images for the hotels which are owned or managed by Hotusa or by companies in which Hotusa has shares. Likewise, they authorise the publication and circulation of their works in the various written or audio-visual media, for the purpose of divulging the prize or with the aim of promoting future editions of the competition. The grant of such rights is understood as having been effected by all concerned for the maximum period permitted by law. All disclosures shall include the names of the authors.

16. Prizes shall be subject to withholding of the corresponding income tax (IRPF), as per the applicable norms. Any tax on the winning of a prize shall be borne by the prize-winner.
17. Participants acknowledge that the panel's decision shall be final and especially renounce any possible legal or extrajudicial action.

18. Participation in the **1st Eurostars Hotels Illustration Award** implies full acceptance of its entry conditions, which can be permanently consulted on the Eurostars Hotels blog.
19. The organization reserves the right to change the current entry conditions and even cancel the competition, provided there is a justified reason for such action. The organization shall communicate any specific change in the entry conditions via the sites specified in paragraph 13 and without prejudice to the participants.
20. The present entry conditions are subject to Spanish law. Any differences that may need to be settled through legal action require the parties to renounce their own jurisdiction and expressly submit to the courts of Barcelona.

More information:

Hotusa Culture Department

E-mail: cultura@eurostarshotels.com