



I EUROSTARS HOTEL REAL PHOTOGRAPHY PRIZE

The Eurostars Hotel Real 5* G.L. hotels and their operating company, the Grupo Hotusa, invite the citizens of Santander and visitors to the city to take part in the **Eurostars Hotel Real Photography Prize**. The winners of the contest will be the authors of photographs that, in the opinion of the judges, show the best images on the subject “**Santander, on the Cantabrian seaside**”.

The **Eurostars Hotel Real Photography Prize** will award those photographs that encapsulate or interpret this theme from a novel point of view, reflecting the maritime and port tradition of this city and showing the natural beauty of the province of Cantabria. The award-winning photographs may be used to decorate **the Eurostars Hotel Real 5* G.L.**, or other hotel establishments managed by the Grupo Hotusa.

The **Eurostars Hotel Real Photography Prize** will have the following awards:

Eurostars Hotel Real Photography Prize

Trophy + €1,500

9 runner-up prizes:

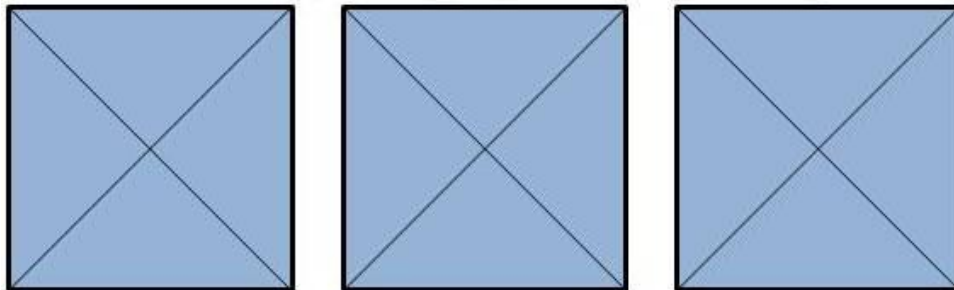
Trophy + 1 night at the Eurostars Hotel Real 5*
G.L.



RULES AND REGULATIONS

1. The authors must be **over 18 years old** and **of any nationality**. Grupo Hotusa employees or their relatives will not be eligible to take part.
2. The format for entries must be that of a triptych (i.e. a series of three photographs forming a set and comprising one artistic unit). The award-winning images may be used for the internal decoration of the Eurostars Hotel Real 5* G.L. They may also be used to decorate the rooms or shared areas of any of the establishments managed by the Grupo Hotusa, who may also publish them in the company's editorial or audio-visual media output.
3. Each participant will be able to present **a maximum of three series**, which will be judged individually. Only one of them may be awarded a first or a runners up prize. Each image file name must consist of the first name and family name of the author and each photograph's number. For example: **ana_garcia_vidal_1.jpg**
4. The photographs must be unpublished, not been published in print media, not received an award in any other competition or contest (either as first prize, second prize or a finalist), and not been marketed. Photographs which have been exhibited or shared over the Internet (blogs, galleries, or personal web pages) will be admitted if such spaces have been used solely to promote the author, are not commercial and do not fall under any of the above-mentioned headings.
5. Images, which at the discretion of the jury, prominently show hotels other than those belonging to the company sponsoring the award will be rejected..
6. Photographs will only be admitted in digital format, in other words, images obtained with digital cameras or analogue photographs scanned at high resolution and contained in a digital file.
7. The only acceptable format for each of the series is a horizontal succession of three square photographs which, when printed, will measure 30 x 30 cm.

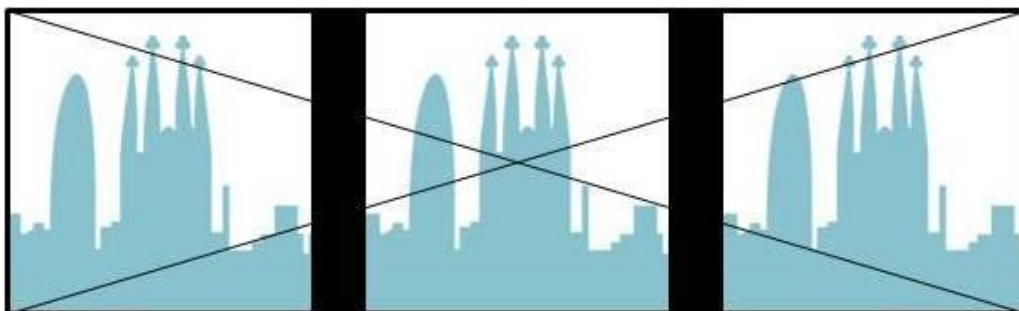
Formato: (30 x 30) + (30 x 30) + (30 x 30)



The photographs of the winning triptychs will be displayed separated by a thin margin between them. Accordingly, the author should not conceive them to be displayed completely joined as if they were just one image.

The photographs forming each triptych must be identical in format and dimensions, i.e. square: 30 x 30 cm.

8. In order that they be judged by the jury, any persons taking part must send their images in JPG (JPEG) format and with a recommended size of between 1 and 6 MB per photograph. Those participants who choose to present their photographs online, via the website created for the purpose, must upload **one sole strip measuring 30 x 100 cm displaying the three photographs spaced at intervals of 5 cm each**. Any triptych that does not fit these characteristics or entries presented as three individual images will be rejected.



9. It is a requirement that every author must be in possession of the image with a size and quality far superior to that sent. Following the jury's decision, all the prize-winners and runners up will deliver to the organisation a digital file of the highest possible technical standard (in TIFF, RAW or JPG format) to ensure that an optimal print can be made for display. The works will be printed with a height of 45 cm by the corresponding length. It is essential that the image files presented for the competition have a resolution of at least 200 dpi and that the vertical side of the image be 45 cm high.



10. The judging panel may withdraw its decision and disqualify a prizewinner if the selected image is not in accordance with the technical requirements set out in point 9.
11. **The jury will be unaware of the identity of the authors.** All photographs will be given a code to protect authorship of the image.
12. The following data must be attached to all photographs submitted to the competition:
 - Full name of the author**
 - E-mail**
 - Postal address**
 - Postcode**
 - City (Province)**
 - Country**
 - Contact telephone**
 - Title of photograph (optional)**
13. To send the photographs online, those taking part must access www.hotelreal.es/photo-contest.html
14. Those taking part give their consent to the collection of personal data which will be allocated to a file whose processing will be aimed at managing the contestants and sending information regarding future contests. The file will have the due technical and human protection pursuant to the legislation in force. Any interested parties may exercise, free of charge, their rights to access, amend, object and remove regarding their personal data, by sending a certified letter with acknowledgement of receipt to the address given above.
15. The last date on which photographs will be accepted is **19 July 2016**.
16. The jury's decision will be personally communicated to each of the winners and will be published on the Eurostars Hotels blog (blog.eurostarshotels.com) during the month of July 2016



17. Following the public decision on the prize, all non-selected images will be deleted without the possibility of recovery.
18. Those taking part expressly assign to the Grupo Hotusa, should they be awarded one of the two main prizes, the exclusive exploitation of their worldwide communicable intellectual property rights, especially the rights of reproduction, distribution, public communication and transformation and for the maximum period allowed by legislation.

For their part, the finalists (8) will expressly assign to the Grupo Hotusa the rights of reproduction and public communication of the images, authorising the adaptation of the works selected from the digital file. Likewise, they will also allow the use of these works for decoration and [to present] the image of the hotels owned or managed by the Grupo Hotusa or any company in which it has shares. Likewise, they also authorise the publication and dissemination of their works in different audio-visual media, with the aim of advertising the prize or in order to promote future editions of the competition. The assignment of rights is understood as meaning worldwide and for the maximum term permitted by the applicable legislation

The author's name is to be cited on all dissemination.

19. It is deemed that the participants, as authors of the works that they submit, are owners of the intellectual property rights over the work submitted by them to the competition, and that they have not transferred the rights over them to any third parties, especially those set out in point 18.
20. The awards are subject to the retention of the corresponding tax, in accordance with applicable legislation.
21. The jury of the **I EUROSTARS HOTEL REAL PHOTOGRAPHY PRIZE** will be formed by four members of the company organising the event and an accredited photographer, a professor of photography, an art critic or a communication and visual arts professional, in an uneven number. The names of the members of the jury will be made public when the list of winners of the competition is announced. The jury will select the Eurostars Hotel Real Photography Prize winner and the nine runners-up.



22. Participants accept that the judges' decision is final and expressly waive their right to any possible lawsuits or out-of-court claims.

23. Taking part in the **I EUROSTARS HOTEL REAL PHOTOGRAPHY PRIZE** implies the acceptance of its rules.

Further information:

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